

Online Restaurant Delivery Guide to Getting Started



Step 1 : Choose a delivery partner



Will you deliver yourself?

- Are enough riders available?
- Will you serve in limited radius?



Will the partner deliver for you?
up to 35% commission

Examples

cheet

Careem
NOW

foodpanda

eat
مبارك
EAT MUBARAK

Step 2 : Register your restaurant

- Business ID/Tax documentation
- Logo
- Banking info
- Proof of Address

Step 3 : Upload your menu



Dish Images

best sellers
looking their best!
(OR images provided by
partner)



Menu Categories

e.g. Burgers, Healthy, Sandwiches,
Pasta, Desserts...



Meal Deals

design meals around top
sellers at better value than
the items individually



Extras to upsell

sauces, drinks, desserts...
popular brands like Knorr,
Lipton work well.

>> Check Digital Marketing tips at [UFS.com](https://www.ufs.com) to learn how to promote your dishes! <<

Step 4 : Prepare for delivery



Reliable internet



Logged in to delivery partner tablet/POS



Delivery food containers & bags



Test your top sellers in the containers you
will use for the average wait time. Adjust
ingredients or containers to ensure appeal.



Designated pick up area for delivery collection



Have the order ready when delivery arrives.
Speed is an important factor to customers!
Review pre-time for top sellers and reduce



Be ready for extra volume on weekends

>> Check [UFS.com](https://www.ufs.com) for food hacks to keep your dishes looking fresh! <<

Step 5 : Promote delivery!

- ✓ Inform your guests with signage in and outside your restaurant
- ✓ Inform your followers in social media
- ✓ Communicate your hygiene practices to reassure guests on food safety
- ✓ Monitor online reviews and respond. Regularly identify areas for improvement
- ✓ Put cards in the bag to ask for customer feedback
- ✓ Good service levels boost your ranking on the delivery platform!

Need more info? Chat with our chefs at [UFS.com](https://www.ufs.com)



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